

New Client Intake Form

How can our agency help your company? _____

Tell us about your brand and its main products/services: _____

What values and beliefs define your brand? _____

How many people does your company employ? _____

How do prospects currently find your company? _____

What are your marketing goals for the quarter/year? _____

What are your biggest sales challenges? _____

What does your sales cycle look like? _____

What is your estimated monthly budget for marketing? _____

Who are your three biggest competitors? _____

What makes you think our agency would be a good fit for this project? _____

Is there anything else you would like us to know before we get started? _____
